

PROBLEM

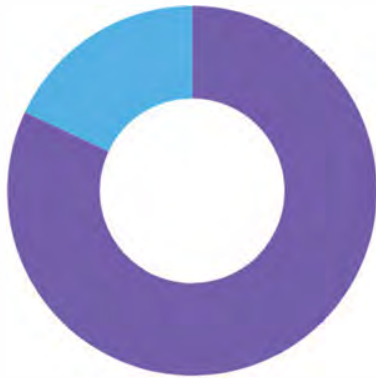


There was a crowded field of 9 in this race.

SOLUTION

Close the gap by targeting previous Independent voters as well as like-minded individuals via proprietary AI technology.

November 2023



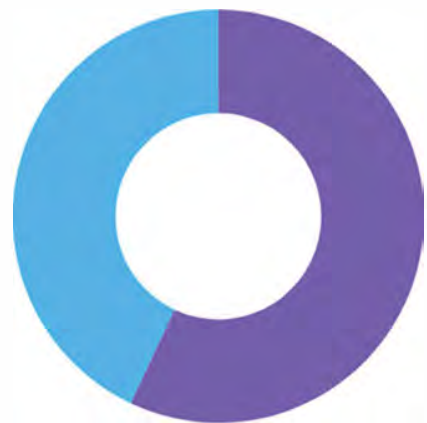
All other candidates ●
Nikki Haley ●

According to a new poll released Wednesday, second only to Trump, who is leading with 49% support.

January 2024

All other candidates ●
Nikki Haley ●

To close the gap we targeted previous Independent voters as well as like-minded individuals.



AFTER